

**COLLEGE OF CHARLESTON**  
**Academic Requirements**  
**School of Humanities and Social Sciences**  
**B. A. in Communication**  
**(Corporate and Organizational Communication Concentration)**  
**2006-2007 Undergraduate Catalog**

**PLEASE NOTE:** *Check the current Undergraduate Catalog for additional information and restrictions.*

----- **GENERAL EDUCATION REQUIREMENTS** -----  
**SPECIFIC HOURLY REQUIREMENTS MUST BE MET IN EACH OF 7 LIBERAL ARTS AREAS.**

**A. English Composition (6 hrs):** 101\_\_\_\_\_ 102\_\_\_\_\_

**B. History Requirement (6 hrs):** **Either** HIST 101\_\_\_\_\_ **and** HIST 102\_\_\_\_\_,  
**OR** HIST 103\_\_\_\_\_ **and** HIST 104\_\_\_\_\_

**C. Natural Science Sequence (8 hrs):** \_\_\_\_\_  
\_\_\_\_\_

(Choose 1 discipline - PHYS 129/130 [Astronomy]; BIOL; CHEM; GEOL; PHYS)

**D. Math/Logic Requirement (6 hrs):** choose from MATH 103-545; HONS 215.  
\_\_\_\_\_  
**or** Complete PHIL 215 & PHIL 216

**E. Foreign Language Requirement** (foreign language through the level 202/250):  
\_\_\_\_\_

**F. Humanities Requirement** (12 hours with a maximum of 6\* hours from any one area): (English or American Literature; Art History; Music [non-Studio]; Theatre [non-Studio]; History [**now including either 101 & 102 or 103 & 104 when not used to fulfill the general education requirement in history**]; Foreign Literature; Philosophy [**except 215/216**]; Religious Studies; Interdisciplinary Humanities).

**\*NOTE:** More than 6 hours can be taken from HONS Interdisciplinary courses. Please refer to the [humanities list](#).

**G. Social Sciences Requirement (6 hrs):** \_\_\_\_\_

Major Requirement: ECON 201 and 202

**H. Electives:** \_\_\_\_\_  
\_\_\_\_\_

**REQUIREMENTS FOR CORPORATE COMMUNICATION (42 Hours)**

- A. Complete the following courses: COMM 104, 210, 301, 326, 386; MKTG 302. (NOTE: ECON 201 & 202 are prerequisites for MKTG 302).
- B. Fundamental Courses: 2 courses from COMM 214, 220, 221, 222, 223, 235.
- C. WRITING COURSES: 1 course from COMM 230, 332.
- D. THEORY COURSE: complete 1 course from COMM 382, 384.
- E. CAPSTONE COURSE: Complete 3 hours from: COMM 435, 476, 495, 499.
- F. Applications/Electives - Select 3 courses (9 hours) from the following options:
  - A. Communication Applications/Electives: COMM 304, 324, 335, 360, 378, 380, 387, 405, 407, 436.
  - B. Business Elective - Only one course may be chosen from: MKTG 330;MGMT 307, 308, 322. *\*\*MKTG 331 may be used ONLY if credit for COMM 235 has not been earned.*
- G. A minimum of 15 hours of major courses at the 200 level or higher must be taken in residence at the College of Charleston.

**COMM Major GPA Requirement**

You must achieve a GPA of 2.0 in the courses you take in the Corporate track plus other COMM courses taken.

<u>Course</u>	<u>Major Grade</u>	Major Quality Hours (MQHRs)	Major Hours Earned (MEHRS)	Grade Points (MQPTs)
COMM 104	_____	_____	_____	_____
COMM 210	_____	_____	_____	_____
COMM 301	_____	_____	_____	_____
COMM 326	_____	_____	_____	_____
COMM 386	_____	_____	_____	_____
MKTG 302	_____	_____	_____	_____
COMM _____	_____	_____	_____	_____
COMM _____	_____	_____	_____	_____
COMM _____	_____	_____	_____	_____
COMM _____	_____	_____	_____	_____
COMM _____	_____	_____	_____	_____
COMM _____	_____	_____	_____	_____
COMM _____	_____	_____	_____	_____
COMM _____	_____	_____	_____	_____
COMM _____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
<b>Totals</b>	_____	_____	_____	_____
<b>Current GPA in COMM-CCCM</b>		=	$\frac{\text{QPTS}}{\text{QHRS}}$	_____

This page is maintained by the [Academic Advising and Planning Center](#), Myra Whittemore.  
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**Subject to change without notice.**