

REQUIREMENTS FOR B.A. IN COMMUNICATION with Media Studies Concentration (39 hours)

You must achieve a minimum cumulative GPA of 2.00 in major area courses: (COMM 100-499).

REQUIRED COURSES (21 hrs):	Credits	Prerequisite Notes
COMM 104 Public Speaking	(3)	_____
COMM 210 Introduction to Communication Theory	(3)	_____
COMM 214 Mass Media	(3)	_____
COMM 230 Writing for Mass Media	(3)	_____
COMM 301 Communication Research Methods	(3)	_____
COMM 375 Editing	(3)	_____
COMM 386 Media Law	(3)	_____

ADVANCED THEORY (3 hrs): Choose one of the following

COMM 383 Media Criticism	COMM 389 Public Opinion in American Politics	COMM 414 Mass Media & Society
COMM 384 Ethics in Communication	COMM 395 American Politics & the Mass Media	PSYC 376 Mass Media & Human Development
Communication Advanced Theory Elective	_____	(3)

ADVANCED WRITING (6 hrs): Choose two of the following:

COMM 322 Feature Writing	COMM 335 Public Relations Writing	COMM 376 Public Affairs Reporting
COMM 327 Sportswriting	COMM 340 Television News Reporting	COMM 475 Electronic Media Production
COMM 329 Opinion Writing		
COMM Communication Advanced Writing Elective	_____	(3)
COMM Communication Advanced Writing Elective	_____	(3)

MEDIA STUDIES CAPSTONE (3hrs): Choose one of the following

COMM 407 Seminar in Communication Management	COMM 495 Field Internship (1-3)	COMM 499 Bachelor's Essay (6)
COMM 435 Public Relations Campaigns		
COMM Media Studies Capstone Elective	_____	(1-6)

ELECTIVES (6 hrs): Choose two of the following (*no more than 3 hrs from Liberal Arts Electives*)

Media Electives:

COMM 235 Public Relations Practices	COMM 360 Communication & Technology	COMM 405 Independent Study in Communication (1-3)
COMM 240 Introduction to Broadcast News	COMM 394 Political Campaign Communication	CSCI 112 Communication Technology & the Internet
COMM 245 Introduction to Television Production	COMM 399 Tutorial (3-12)	CSCI 114 Electronic Publishing & Design
COMM 285 Basic Photojournalism	COMM 365 American Public Address	ENGL Studies in American Film
COMM 295 Special Topics (3-6)	COMM 378 Persuasion	HIST 200 Historiography
COMM 314 Media History	COMM 380 Studies in Communication (3-6)	MKTG 330 Advertising
COMM 324 Speechwriting	COMM 382 Theories in Rhetoric	PHIL 115 Critical Thinking
COMM 332 Business Communication	COMM 385 Advanced Photojournalism	THTR 350 Selected Topics in Communication Production
COMM 337 Strategic Communication Management		

Liberal Arts Electives:

No more than one liberal arts elective course above the basic graduation requirements may be taken to complete the media studies concentration.

CSCI 110 Computer Fluency	POLS 101 American Government	SOCY 101 Introduction to Sociology
ECON 101 Introduction to Economics	PSYC 103 General Psychology	Any COMM course in the media studies concentration not taken to fulfill a requirement above.
Elective	_____	(3)
Elective	_____	(3)

* COMM 210 AND either MATH 104 or MATH 250 – both must be completed with a grade of C minus or better

Notes:

Last Updated June 2008
Subject to change without notice.