

**Introduction to Broadcast News
Spring 2008**

**ISSUE/CONTROVERSY WRAP REPORT ASSIGNMENT
DUE: FRIDAY, MARCH 28**

You are a reporter for the College of Charleston's weekly radio news program called "C of C Scene." The program's assignment editor has asked you to do a wrap story for the program that airs Friday, March 28.

The topic must be "hard" news, on an issue, controversy or public affairs matter that would be of interest to the College of Charleston community, especially students.

The total running time (TRT) of the report should be between 1:30 and 2:00. Your wrap report must have at least two soundbites from two different people. At least one of the interviews must be an official or someone directly involved with the story. In that regard, this report is different from the "person/man on the street" stories that you have done previously.

Make sure that your report is fair and balanced, that both or all sides of an issue or controversy are presented. We don't want a one-side report or a "hatchet job."

Your sign off should be "(your name)...C of C Scene." Include an anchor tag. An anchor tag is something the anchor says after the reporter's story run. It is some final bit or some additional bit of information to wrap up the story.

The topic can be something at the College of Charleston or it can be a local story. You can also "localize" a state/national/international story by interviewing local people, such as faculty members, who could comment about a national or international issue or controversy.

We will "air" these stories in class as part of another team newscast (date to be announced). Someone from each news team will anchor and produce a newscast using their team's several reports.

This assignment will receive individual letter grades based on the following criteria: accuracy, scripting, newsgathering/enterprising, writing, production quality, delivery and overall quality.

Again, make sure your story is fair, balanced and accurate. In issue/controversy reports, it is essential that the different sides or positions be presented. The report cannot be slanted to favor one side. The reporter must also keep his or her opinions out of the story. Your job is to objectively present the views and opinions of others, and let audience members decide their own views on the issue or controversy.

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