

Broadcast News/Fall 2008

STUDY GUIDE FOR MIDTERM EXAM ON THURSDAY, OCT. 9

(Don't forget to do the four scripts and copy editing part due before you take the test!!!)

1. Test will consist of:

- Multiple Choice/Fill in the Blank/Short Answer/Terms—these questions will be drawn from the textbook, handouts and material on the class website. Provide correct term when given definition and/or provide definition when given term (62 points total)
- Rewriting newspaper-style writing to broadcast news copy--know what changes are needed to conform with broadcast style and journalistic fairness and objectivity (10 points)
- Writing leads— understand what should and shouldn't go into good broadcast news leads and be able to write good leads (10 points)

NOTE: The next two parts of the test will be turned in at start of test

- Copy editing—know how to make needed changes and corrections on broadcast news copy scripts (i.e. block style editing) (10 points)
- Scripting Broadcast News Stories—understand how to format radio and TV news scripts and be able to write each. **For the test you are to write four 30 second scripts:** 1) Radio Reader; 2) Radio Actuality; 3) TV Reader; and 4) TV Soundbite. See sample scripts for each on pages 58-65. (8 points)
 - i. The radio stories will be about the Midcity teachers' ongoing strike (see page 143). Write a radio reader script and a radio actuality script about the Teacher's Strike (see sample scripts: p. 58 and 59)
 - ii. The TV stories will be about the Cincinnati explosion (page 145). Write a TV reader script and a TV soundbite script about the Explosion story. Four scripts total. Don't forget to put TV scripts in proper "split-page" format. (see sample scripts: p. 62 and 65)

2. From your book, test will cover:

- a. Part 1 (pages 3-69)- "Radio-TV Newswriting Philosophy, Style and Methods" (except pages 43-45 "Writing for Video" and TV scripts, pages 55-60).
- b. Part 2 (pages 70-83)- "Legal and Ethical Concerns in Radio-TV Newswriting"
- c. Review all Stop and Writes from the pages listed above—some questions may be derived from these

3. Handouts, website postings and other material to study and review:

- Edward R. Murrow video we watched in class. What were Murrow's contributions to radio and television journalism? See "The Murrow Legacy" posted on the class website
- RTNDA Code of Ethics (on the website)
- Attribution comparison in Print and Broadcast Stories: "Slain woman discovered in wooded area" (handout)
- "Figuring Out the Lead"--a detailed explanation of leads (website)
- Copy Editing Exercise: Marijuana Arrests (handout)

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- Copy Editing Exercise: Plane Crash (handout)
- Rewrite to Broadcast News Style Midterm Prep. Exercise
- Rewrite to Broadcast Style Homework Exercises: Pages 16; 18-20; 20-30
- Writing Broadcast Leads Homework: Pages 95, 96, 97
- Voice Delivery handouts- “Type of delivery preferred” and script marks tips (handout)
- Sample Interview “Logs” (typed and handwritten) (website)
- “Differences Between Print and Broadcast News Writing” (website)
- “Writing Broadcast News Leads” (see last page of “Differences Between Print and Broadcast News Writing” posting)

4. Terms and concepts to know: (see Radio-TV News Terminology beginning on Page X at beginning of book)

actuality	lineup or rundown
anchor actuality (or soundbite)	live shot
story	narration track or voice track
anchor	producer
anchor reader story	pronouncer
anchor lead	rip-and-read
anchor tag	reporter sign off or signature line (also called tag line or closing)
assignment editor	slug
background (or natural/“nat” sound)	source copy
bite or soundbite	talent or on air people
breaking news	talking head
copy	TRT or total running time
incue and outcue	voicer story
lead or lead sentence	wrap or wraparound story

5. ALSO FROM THE BOOK: (key concepts and terms)

- Traditional news values or news elements: significance, prominence, proximity, timeliness and human interest (pages 4-5)
- Attribution (pages 16-17)
- Types of leads (pages 33-36)
- Libel (page 70)
- Defamation (page 70)
- “Red-flag” words (examples, p.71)
- Five major things a person must prove to win a libel case (page 72)
- Malice (page 73)
- Major defenses in a libel lawsuit (pages 73-74)
- Four major categories of invasion of privacy (pages 74-75)
- Five major defenses in an invasion of privacy lawsuit (page 75)
- Copyright infringement (page 76)
- Five elements of Doctrine of Fair Use (page 77)
- Sensationalism (p. 78)

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