



THE EDWARD R. MURROW LEGACY

- ✓ “HEAD OF THE PARADE, PINNACLE OF THE PYRAMID” AS A PIONEERING BROADCAST JOURNALIST (WALTER CRONKITE)
- ✓ CREATED FIRST TEAM OF RADIO CORRESPONDENTS (WWII)
- ✓ EARLY PROTOTYPE OF DASHING FOREIGN CORRESPONDENT
 - ✓ GREAT VOICE—SET A STANDARD FOR HOW MALE BROADCAST JOURNALISTS WANTED TO SOUND AND SHOULD SOUND
- ✓ HIS “THIS IS LONDON” OPENING TO HIS WORLD WAR II REPORTS BECAME HIS WELL KNOWN SIGNATURE OPENING, AS WAS HIS SIGN OFF: “GOOD NIGHT AND GOOD LUCK”
 - ✓ HELPED CREATE THE TV DOCUMENTARY
- ✓ HELPED TAKE DOWN SEN. JOSEPH MCCARTHY WITH TV PROGRAMS
- ✓ SPOKE AGAINST TV’S DIRECTION TOWARD “FLUFF” WANTED MORE PUBLIC AFFAIRS, NEWS AND EDUCATION ON TV
- ✓ A CRUSADING JOURNALIST, STRIVED TO RIGHT THE WRONGS OF SOCIETY