

**Broadcast News
Spring 2008
February 6, 2008**



**Person on the Street (POS) Wrap Report:
Due: Friday, February 22 (CD and script)**

Your assignment is to produce a radio wrap report based on the “man/person on the street” interviews that you have recorded. Use soundbites gathered during our field exercise and/or conduct additional ones. Let me and your team members know if you want to change your subject.

Turn in your script (only) on Friday, February 15. It will be returned to you on next class with comments. Then record/produce the story to turn in on Friday, Feb. 22.

Your script should be formatted like the examples shown you: Page 61 in your text and the Military Draft POS and Space Shuttle Disaster POS scripts that are posted on the class website. Anchor leads should be at least three sentences long with the last sentence including your name (Example: “As Patrick Harwood tells us...it’s been no fun for students in the flea house on Bull Street...they’re itching for some changes.”

The total running time (TRT) of your story should be between 1:30 and 2:00. The TRT is the length of your anchor lead plus the length of your report, and an anchor tag, if used. Reports that go significantly longer or shorter than 1:30-to-2:00 will receive a lower grade. It is very important to keep your soundbites concise. On average, each soundbite (aka SOT) should be between 10 and 15 seconds. Shorter ones are fine too.

Your report should contain at least five different comments (soundbites) from five different people. Be sure to include a mix of people—male/female and varied ages and races, etc. If you use a series of soundbites back-to-back, then you don’t have to identify each person by name before the soundbite, as you would normally. Be consistent about naming people. You shouldn’t name some, then not name others.

Be sure to end your wrap report with a sign off: “This is (your name) reporting for the College of Charleston News Service.” Do not record your anchor lead on your CD. The reports will be combined to form a team newscast to “air” during an upcoming class.

Turn in your report on a CD. If you have trouble burning your story, then put the report on a flash drive. But please don’t have it a flash drive with hundreds of other things already on it, making it difficult to find. Again, don’t turn your report in as a Windows Movie Maker project setting, you must “Save to My Computer” to convert it to the proper “wmv” file. Call or email me if you have questions or problems.

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