

**Public Relations Practices
Spring 2008/February 21**

Survey Project Final Grade Assessment

Student's Name _____

Survey Topic _____

Number of Surveys Gathered (as reported in class on Feb. 21) _____

Number of Surveys Completed on Feb. 14 during field exercise _____

Met at Cougar Statue on Feb. 14 at 11:45 a.m. as instructed **Yes** **No**

Met back at Cougar Statue after class to report totals **Yes** **No**

Participated in survey-related homework and other activities:

Jan. 24 (completed homework to come up with topics) **Yes** **No**

Feb. 5 (completed homework of drafting a survey sheet) **Yes** **No**

Feb. 7 (in class presentation of survey topic and draft) **Yes** **No**

Feb. 21 (in-class presentation of final news release) **Yes** **No**

Prepared a draft of your team's news release for Feb. 21 class **Yes** **No**

Turned in completed surveys on Feb. 21 **Yes** **No**

Team turned in one final news release on Feb. 21 **Yes** **No**

Overall quality of final news release:

Outstanding—no changes needed

Outstanding—but some changes needed

Good—framework very good, but lots of revisions needed

Below Average--- missing key information; many changes needed

Poor—turned in late; not written properly; shows lack of effort

Peer Assessment (based on comments by teammates and professor's observations)

Heavy contributor and showed group leadership

Heavy contributor

Contributor

Light contributor

MIA (missing in action)

Your Grade: A A- B+ B B- C+ C C- D+ D D- F

**Election 2008 Survey Project
Spring 2008
PR Practices**

Your Name _____ **(this will remain anonymous)**

Please assess the contributions of each of your teammates to this project: (circle)

Teammate' Name _____
Heavy contributor and showed group leadership **Grade he/she should receive: (circle)**
Heavy contributor **A A- B+ B B- C+ C C- D+ D D- F**
Contributor **Comments about this person's efforts**
Light contributor **and contributions: _____**
MIA (missing in action) _____

Teammate' Name _____
Heavy contributor and showed group leadership **Grade he/she should receive: (circle)**
Heavy contributor **A A- B+ B B- C+ C C- D+ D D- F**
Contributor **Comments about this person's efforts**
Light contributor **and contributions: _____**
MIA (missing in action) _____

Teammate' Name _____
Heavy contributor and showed group leadership **Grade he/she should receive: (circle)**
Heavy contributor **A A- B+ B B- C+ C C- D+ D D- F**
Contributor **Comments about this person's efforts**
Light contributor **and contributions: _____**
MIA (missing in action) _____

Teammate' Name _____
Heavy contributor and showed group leadership **Grade he/she should receive: (circle)**
Heavy contributor **A A- B+ B B- C+ C C- D+ D D- F**
Contributor **Comments about this person's efforts**
Light contributor **and contributions: _____**
MIA (missing in action) _____

Teammate' Name _____
Heavy contributor and showed group leadership **Grade he/she should receive: (circle)**
Heavy contributor **A A- B+ B B- C+ C C- D+ D D- F**
Contributor **Comments about this person's efforts**
Light contributor **and contributions: _____**
MIA (missing in action) _____

