TV News
Chapter 10, “Presentation and Voice”
Due: Next Class

1. What are some tips given to help a broadcaster warm up before delivery?

2. In the context of voice delivery what is meant by the following:

   - Enunciation
   - Phrasing
   - Emphasis
   - Pitch
   - Pacing
   - Overall Tone

3. What does the book’s authors say about regional accents and what is meant by “Standard American English?”

4. What are some techniques for improving delivery?

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5. What do the authors say about appearance, clothing and jewelry?

6. What tips do the authors give about reducing nervousness before a live report or newscast?

7. How are stand ups used in reports and what are some tips for effective stand ups?

8. How and why are live shots used and what are some tips for effective live reports?