

LAQUITA C. BLOCKSON, Ph.D.

Assistant Professor of Ethics and Entrepreneurship
Department of Management and Entrepreneurship
School of Business and Economics
College of Charleston
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EDUCATION

UNIVERSITY OF PITTSBURGH, 2002

Doctor of Philosophy in Strategy, Environment and Organizations

Major Emphasis: Business Environment, Ethics, & Public Policy

Minor Emphasis: Strategic Planning & Policy

FLORIDA A&M UNIVERSITY

Master of Business Administration, 1993

Bachelor of Science in Business Administration, 1992

TEACHING AREAS AND EXPERIENCE

COLLEGE OF CHARLESTON, School of Business and Economics

Assistant Professor of Ethics and Entrepreneurship, Department of Management and Entrepreneurship, 2006 - present

Business, Leadership and Society (undergraduate course)

Creation of New Business Enterprises (undergraduate course)

Management and Organizational Behavior (undergraduate course)

UNIVERSITY OF NORTHERN IOWA, College of Business Administration

Assistant Professor, Department of Management, 2003 – 2005

Member of Graduate Faculty

Business Policy and Strategy (undergraduate course)

Strategic Planning and Organizational Analysis (graduate course, Hong Kong Executive MBA Program)

FLORIDA INTERNATIONAL UNIVERSITY, College of Business Administration

Visiting Assistant Professor, Department of Management and International Business, 2002 – 2003

Lecturer, Department of Management and International Business, 2000 – 2002

Business Ethics (undergraduate course)

Business in Society (undergraduate course)

Strategic Management (undergraduate course)

UNIVERSITY OF PITTSBURGH, Katz Graduate School of Business

Ph.D. Teaching Assistant, Department of Business Environment, Ethics and Public Policy, 1997 - 1999

Corporate Social Performance (graduate course, Full-time MBA program)

Ethical and Social Issues in Management (undergraduate course)

INDIVIDUAL STUDENT GUIDANCE

Ph.D. Committee (2006 – present)

Charlice Hurst, University of Florida, Warrington College of Business Administration, Management. “The Role of Government in Cultivating an Environment for Corporate Social Performance”

Honors Program – Directed Independent Study/Baccalaureate Essay (2007 – present)

Elizabeth Ely-Kelso, College of Charleston, School of Business and Economics, International Business. “Corporate Social Responsibility and International Business: the case of deBeers”

RESEARCH INTERESTS

The role of ethics within entrepreneurship and venturing, particularly within minority-owned businesses and social entrepreneurial ventures

Multi-sector collaborations (business, government, and nonprofit), with a specialization in collaborative relations and efforts in urban community economic development

PUBLICATIONS

Robinson, J., Blockson, L.C., & Robinson, S.L. 2007. Exploring stratification and entrepreneurship: African-American women entrepreneurs redefine success in growth ventures. The Annals of the American Academy of Political and Social Science (special issue: *Advancing Research on Minority Entrepreneurship*), 613 (September): 131-154.

Blockson, L. C., Robinson, J., & Robinson, S. 2007. Alleviating poverty through business ownership: Personal and professional success experienced by African American women entrepreneurs. Journal of the Center for Research on African American Women, 2(1): 28-33.

Robinson, J.R., Blockson, L.C., & Robinson, S.L. 2005. African-American women entrepreneurs and firm growth: New theoretical directions at the intersection of race, gender, and firm growth. Frontiers of Entrepreneurship Research: 77.

Blockson, L. C. 2003. Multi-sector Approaches to Societal Issues Management (dissertation abstract). Business & Society; 42(3): 381-390.

Blockson, L.C. 2003. Multi-Sector Approaches to Societal Issues Management. In P. Hibbert (ed.), Co-creating Emergent Insight: Multi-organizational Partnerships, Alliances and Networks. University of Strathclyde Publishing, Glasgow, Scotland: 142-150.

Wood, D. J., Davenport, K. S., Blockson, L., and Van Buren, H. 2002. Corporate Involvement in Community Economic Development: The Role of U.S. Business Education. Business & Society, 41(2): 208-241.

Blockson, L. C. 1998. "E for effort" or distributive justice? In D. J. Wood (Ed.), Essay Forum: Voices from the Scholarly Generations of Business and Society. Business & Society, 37(1): 60 - 114.

Wood, D. J. (with L. C. Blockson, K. Davenport, H. Van Buren, and C. Caldwell). 1997. Field Mapping: Business School Approaches to Corporate Involvement in Community Economic Development. Report to the Ford Foundation.

PROCEEDINGS

Robinson, J. A., Blockson, L.C., & Robinson, S. L. 2005. Doing it our way: Economic and sociological influences on the success of African-American women entrepreneurs. Proceedings of the 2005 Eastern Academy of Management-International – Managing in a Global Economy Biennial Conference. Cape Town, South Africa.

Blockson, L.C. 2000. Slipping Through the Cracks: The Impact of a Merger/Acquisition on Corporate-community Relations. 2000 Proceedings of the Initiative for a Competitive Inner City Graduate Business School Inner-city Leadership Conference. Kansas City, Missouri.

Robinson, J. & Blockson, L.C. 2000. The Complexities of Organizing Across Sectors: A Window into a Multi-sector Collaboration that Addresses Societal Issues. 2000 Proceedings of the Initiative for a Competitive Inner City Graduate Business School Inner-city Leadership Conference. Kansas City, Missouri.

Blockson, L.C. 1999. Social Justice: Bringing it Back to the Forefront. Chaired symposium (with O.E. Johnson, B. W. Husted, & L. Burke). Proceedings of the 10th Annual Meeting for the International Association for Business & Society, Paris, France.

Blockson, L.C., & Van Buren, H. J. 1999. Strategic alliances among different institutions: An argument for multi-sector collaboration in addressing societal issues. Proceedings of the 1999 Independent Sector Spring Research Forum, Alexandria, Virginia.

Blockson, L. C. 1998. From “Stop Gap” to “Change Agent”: the Evolution of Stakeholder Salience and Organization Mission. Proceedings of the 9th Annual Meeting for the International Association for Business & Society, Kona, Hawaii.

CONFERENCE PRESENTATIONS

Robinson, S.L., Blockson, L.C., & Robinson, J.A. Creating rich dialogue in women's entrepreneurship research. Paper presentation at the Southern Management Association meeting. Nashville, Tennessee. November 8-10, 2007

Robinson, J.A., Blockson, L.C., & Robinson, S.L. African-American women entrepreneurs in the 21st Century: New Research Directions. Symposium presentation at the Midwest Academy of Management meeting. Kansas City, Missouri. October 4-6, 2007

Blockson, L.C., Robinson, J. A., Combs, G. M., & Jett, Q. Hurricane Katrina: Racial Implications of Organizational Precursors, Responses, and Lessons Learned. Presentation at the Inaugural Symposium on Race and Society. Charlottesville, Virginia. November 2-4, 2006.

Blockson, L.C., Robinson, J. A., Combs, G. M., & Jett, Q. Hurricane Katrina and the Public Concern: Organizational Precursors, Responses, and Lessons Learned. Chaired symposium at the 2006 Academy of Management Meeting. Atlanta, Georgia. August 11-16, 2006.

Blockson, L.C., Robinson, S. L., & Sequeira, J. M. The Role of African Women-Led Businesses in 21st Century Sub-Saharan African Development: A Comparative-Country Analysis of Ventures Led by Black African Women and Black Women of the African Diaspora. Presented at the International Academy of African Business and Development. Accra, Ghana. May 23-27, 2006.

Blockson, L.C. Small Business Development Associations: Might they be the "Ethics and Entrepreneurship" Bridge? Presented at the Ethics and Entrepreneurship Conference. Minneapolis, Minnesota. April 27-29, 2006.

Blockson, L.C. 2003. "Wicked" Collaborations: Multi-sector Approaches to Societal Issues Management. Presented at the 2003 Academy of Management Meeting (Social Issues in Management division), Seattle, Washington.

Hill, V., Blockson, L.C., et al. 2003. Breaches of corporate social obligations to individuals: Through a social justice lens. Co-chaired symposium at the 14th annual International Association for Business and Society conference, Rotterdam, The Netherlands.

Blockson, L.C., Robinson, S. L., and Fitzgibbons, D. 2003. Separate but equitable?: Differing perspectives on Social Justice and Entrepreneurship. Presented at the 14th annual International Association for Business and Society conference, Rotterdam, The Netherlands.

Blockson, L.C. 2003. Multi-sector Approaches in Societal Issues Management. Presented at the 10th Multi-Organisational Partnerships Alliances and Networks (MOPAN) Meeting, Glasgow, Scotland.

Blockson, L.C. 2003. "Wicked" Collaborations: Toward a Multi-sector Approach to Addressing Societal Issues and Achieving Social Justice. Presented at the Business Ethics in a Global Economy Conference. Santa Clara, California.

Blockson, L.C. 2002. The business & society/business ethics field at the crossroads: An attempt in assessing societal issues and achieving social justice. Presented at the 13th Annual Meeting for the International Association for Business and Society, Victoria, British Columbia.

Blockson, L.C., Robinson, S. L., & Fitzgibbons, D. 2001. Is there justice and equity in entrepreneurship?: A Stakeholder Needs Assessment. Presented at the 12th Annual Meeting for the International Association for Business and Society, Sedona, Arizona. [note: paper being prepared for submission to Journal of Business Venturing]

Blockson, L.C. 1999. Multi-sector Collaborations: Defining Interorganizational Relationships that Address Societal Issues. Presented at the Twelfth Conference of the International Association for Conflict Management, San Sebastian-Donostia, Spain.

Blockson, L. C. 1998. Venture Capital Characteristics: The basis for Distinction between the Foundation's Role as Investor and Donor. Presented at the 1998 Academy of Management Meeting (Public and Nonprofit Division), San Diego, California.

Wood, D. J., Blockson, L. C., Davenport, K., Van Buren, H., & Caldwell, C. 1998. Corporate Involvement in Community Economic Development: The Business School's Role. Presented at the 1998 Academy of Management Meeting (Social Issues in Management Division), San Diego, California.

PAPERS UNDER REVIEW

Blockson, L.C. "Wicked' problem-solving viewed through an MLK lens. Under review at *Business and Society*.

RESEARCH IN PROGRESS

Blockson, L.C., Lee, Y., Zuiker, V., & Heck, R. "A profile of White, Black, Mexican and Korean women business owners: An examination of gender using the National Minority Business Owners Surveys Data" – undergoing revision for submission to the *Journal of Developmental Entrepreneurship* (submission date: October 15, 2007)

Roberts, L. M., Blockson, L.C., & Blake-Beard, S. "Case Study: Robert F. Toigo Foundation" – undergoing revision for submission to *Harvard Business School Publishing* (submission date: December 1, 2007)

Robinson, S.L., Blockson, L.C., & Robinson, J.A. "Real women tell real stories: Strategies for Investigating the Experiences of African-American women entrepreneurs" – undergoing revision for submission to *Organizational Research Methods* (submission date: December 3, 2007)

Robinson, J.A., Robinson, S.L., & Blockson, L.C. "Social stratification and entrepreneurship: A new look" – undergoing revision for submission to the *Journal of Business Venturing* (submission date: January 31, 2008)

Blockson, L.C. Small Business Development Associations: "Might they be the "Ethics and Entrepreneurship" Bridge?" – undergoing revision for submission to the *Journal of Developmental Entrepreneurship* (submission date: May 15, 2008)

Blockson, L.C., Robinson, S. L., & Sequeira, J. M. "The Role of African Women-Led Businesses in 21st Century Sub-Saharan African Development: A Comparative-Country Analysis of Ventures Led by Black African Women and Black Women of the African Diaspora" – target outlet and date to be determined

Blockson, L.C. "Effective measurement or lip service?: An assessment of the ethics and social responsibility criteria of the Malcolm Baldrige National Quality Award program" – target outlet and date to be determined

GRANTS RECEIVED

\$4,500 College of Charleston Faculty Summer Research Grant (2007)

\$4,750 College of Charleston Faculty Summer Research Grant (2006)

\$43,500 Ewing Marion Kauffman Foundation Black/Hispanic/Women Entrepreneurship/Small Business Grant (2004)

\$9,100 University of Northern Iowa Summer Research Fellowship (2005)

\$5,000 Florida International University Foundation Junior Faculty Summer Research Grant (2001)

HONORS, AWARDS AND DISTINCTIONS RECEIVED

College of Charleston Multicultural ExCEL Awards Outstanding Faculty of the Year nominee (2007)

Academy of Management Mentoring Best Practices Award (2005)

Beta Gamma Sigma inductee (2002)

INVITATIONS AND SPEAKING ENGAGEMENTS

E. M. Kauffman Research Conference on Entrepreneurship among Minorities and Women guest speaker (2006)

Simmons School of Management Leading Women Entrepreneurs Series: Forging New Ground for Women of Color Entrepreneurs guest speaker (2005)

UNC- Chapel Hill Urban Investment Strategies Center/E. M. Kauffman Foundation Entrepreneurship Boot Camp invitee (2004)

The Darden School Ruffin Lectures in Business Ethics invitee (2002, 1999)

Boston College Center for Corporate-Community Relations/Aspen Institute International Leaders' Conference invitee (1999)

PROFESSIONAL SEMINAR FACILITATION

2007 (March) Alleviating poverty through entrepreneurship. Led seminar for Delta Sigma Theta Sorority, Inc. (National Headquarters), Washington, DC.

2006 (September) Roads to entrepreneurship: How it may work for you. Led seminar for the Housing and Urban Development Summit, South Carolina Association of Community Development Corporation, Charleston, SC.

2004 (June). Financial (business) ethics: Dispelling the oxymoron. Led seminar for the *APEX Fellows Leadership Development Program* series, Robert Toigo Foundation, New York, NY.

1997 (March). Nonprofit organizations: the church's involvement in social enterprises/nonprofit ventures and its impact on economic development. Led seminar for *The Church and Economic Development* course series, Pittsburgh Theological Seminary, Pittsburgh, PA.

OTHER PERFORMANCES AND EXHIBITIONS

The Connection television show (local independent television program) – “Innovative Entrepreneurs” (air date: February 5, 2007)

Community Rhythms radio show (Corporation for Public Broadcasting-supported program)
Co-host and guest moderator (April – December 2005)

ACADEMIC SERVICE AND PROFESSIONAL AFFILIATIONS

SERVICE TO THE SCHOOL OF BUSINESS AND ECONOMICS

ASSESSMENT COMMITTEE (2006-2009)

Ethics Task Force leader

SERVICE TO THE COLLEGE OF CHARLESTON

OFFICE OF UNDERGRADUATE RESEARCH AND CREATIVE ACTIVITIES

Committee member and proposal reviewer (2007 – 2010)

ADMISSIONS OFFICE

Faculty Admissions Calling Team (F.A.C.T.) (2006-2007)

OFFICE OF MULTICULTURAL AFFAIRS

Faculty mentor and supporter of student programs (2006 – present)

Guest speaker, Upward Bound summer program (June 2007)

OFFICE OF STUDENT AFFAIRS

Search Committee member, Director of Greek Life (February – June 2007)

SERVICE TO THE CHARLESTON COMMUNITY

SOUTH CAROLINA ASSOCIATION OF COMMUNITY DEVELOPMENT CORPORATIONS, INC.

Pro bono consulting services

SERVICE TO THE PROFESSION/FIELD

AD HOC JOURNAL REVIEWER

Business & Society

Journal of International Business Studies

Journal of Management Education

Nonprofit and Voluntary Sector Quarterly

ACADEMY OF MANAGEMENT (member)

Social Issues in Management Division

Governance Committee – Representative-at-large (2004-2007)

Membership Committee (2003 - 2004)

Nominating Committee (2002 – 2003)

Submission reviewer - Academy of Management meetings

Entrepreneurship Division - member

Public and Nonprofit Division - member

Academy of Management Governance

Mentoring Committee (2005 – present)
 Membership Committee (2001 - 2004)
 Academy Council representative (2000 – 2002)
 Ethics Committee (2001 - 2003)
 AOM Council for Faculty Diversity (2005 – present)

INTERNATIONAL ASSOCIATION FOR BUSINESS AND SOCIETY (member)

Best Article Award Committee (2002-2003)
 Nominating Committee (2001 – 2002; 1999 - 2000)
 Symposium Chair - Annual Conference (2003, 1999)
 Assistant to Program Chair - Annual Conference (1999)
 Submission Reviewer - Annual Conferences

MANAGEMENT FACULTY OF COLOR ASSOCIATION (member)

President Emerita and Historian (2005-present)
 President (2004-2005)
 President-elect (2003-2004)

SOCIETY FOR BUSINESS ETHICS (member)**SOUTHERN MANAGEMENT ASSOCIATION (member)****MIDWEST ACADEMY OF MANAGEMENT (member)****THE PhD PROJECT**

Conference Planning Committee (2006, 2005, 2004, 2003)
 Management Doctoral Students Association Steering Committee (1997 - 2000)

INITIATIVE FOR A COMPETITIVE INNER CITY

Planning Committee, National Business School Network (2001)

SERVICE TO INDUSTRY

DEPARTMENT OF COMMERCE, NATIONAL INSTITUTE OF STANDARDS AND TECHNOLOGY, Gaithersburg, MD

Board of Examiners, Malcolm Baldrige National Quality Award Program (2004, 2003)

INDUSTRY AND ADMINISTRATION EXPERIENCE

FLORIDA A&M UNIVERSITY, Tallahassee, FL

Coordinator of Internships for the School of Business and Industry, 1995 - 1996

TACO BELL CORPORATION, Irvine, CA

Associate Real Estate Manager / Strategic Development Analyst, 1993 - 1995

LOUISVILLE GAS & ELECTRIC COMPANY, Louisville, KY

Advertising Representative for Marketing and Planning, 1992

AT&T, Basking Ridge, NJ

Staff Supervisor / Analyst for Law and Government Affairs, 1990 & 1991

COMMUNITY AFFILIATIONS

GIRL SCOUTS OF THE USA

Board Member, Girl Scouts of Conestoga Council, 2003 – 2006
 Lifetime member

September 2007