

James D. Mueller, Ph.D

Associate Professor of Management, Dept. of Management and Marketing
School of Business and Economics, College of Charleston
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Education

Ph.D. Leicester Business School, De Montfort University, Leicester, England.
Dissertation Title: Process Plant Contractors in the Former Soviet Union and Central/Eastern Europe: Identification and Analysis of Contractor Selection Criteria
(Oral defense December 1995. Degree Conferred Spring 1996).

MBA 1990 University of North Carolina at Wilmington. Wilmington, NC.

BA Economics and Business Administration 1979 Grove City College, Grove City, PA.

Language Training

Defense Language Institute, Monterey, CA. Diploma in Russian. 1981-1982.

Foreign Language Training Center Europe, Munich, Germany. Advanced Russian. 1986.

Russian Refresher Language Training. Department of Defense. (1984-1988)

German Language Training. University of Maryland (Overseas Division) Germany. 1986

German Language Training. Institute of Linguists, De Montfort University, England. 1991-92.

German Language Training. Completed German Language course (Summer 2000) while living in Innsbruck, Austria. Funded by Department of Education Grant.

Other Education

Certificate in International Human Resource Management, Society for Human Resource Management Minneapolis, MN (1998)

Academic Experience

College of Charleston, Charleston SC.

Associate Professor of Management 2003-present

Assistant Professor of Management 1999-2002

Visiting Professor of Management 1997-1999

Adjunct Professor of Management 1996 - 1997

Courses Taught:

ECON 101 Introduction to Economics DSCI 304 Production and Operations Mgmt

MGMT 301 Mgmt & Org. Behavior MGMT 307 Human Resource Management

MGMT 322 International Business MGMT 325 Comp. International Mgmt

MGMT408 Business Policy MKTG 302 Marketing (team taught)

MGMT 409 Global Strategic Management

Chair, Student Development Committee (2005)

Director, International Business Program. (2002-2003) Plan, Direct, Monitor Progress of International Business Program. Current student enrollment in program: approximately 170 majors.

Grants: Co-author and co-administrator of two Department of Education Grants

Chair, School of Business and Economics Assessment Committee (1999-2002). Assumed responsibility for conducting, analyzing and reporting assessment surveys designed for assessing effectiveness of undergraduate programs. (Employer survey, alumni survey, student survey, and Educational Testing Service (ETS) major field test)

Advisor, Human Resource Club. (1997 -2003)

Academic Advisor for approximately 40 undergraduate students

Webster University, Charleston SC 1996 - 1997
Regional Academic Director for South Carolina

Chief Academic officer of five graduate business programs at five locations in South Carolina. (Columbia, Greenville, Beaufort, Myrtle Beach, Charleston) Responsibilities included:

- recruiting, staffing, appraising, developing a staff of 40 adjunct faculty locally;
- supervision of faculty coordinator activities throughout the state
- approving students' academic course substitutions and waivers
- adjudicating academic disputes and honor code violations
- ensuring state licensure and North-Central accreditation requirements were upheld
- ensuring SACS accreditation requirements were upheld
- liaison with academic departments at main campus in St. Louis concerning course and program development
- supervised installation of local area network, upgrade of computer lab and electronic library
- Also taught in evening graduate program: Management; Human Resource Development; Entrepreneurship; Integrated Studies in Management; Integrated Studies in Business

Thomas More College, Crestview Hills KY, 1995-1996
Director of Faculty and Student Services

Administrative responsibilities/accomplishments:

- assisted in development, initiation and accreditation (SACS) of MBA program
- organized and implemented faculty training and development workshops
- interviewed, appointed and assisted in performance review of over 50 adjunct faculty
- developed and implemented computerized system for faculty scheduling and appraisal
- assisted in initial evaluation of MBA candidates
- responsible for the administration of the Cooperative Education Program in Business
- taught nine hours/semester in evening program (as course overload)
- was offered tenure-track faculty/associate department chair for 1996-1997

DeMontfort University, Leicester England, 1990-1995

Graduate Assistant, Dept. of Marketing 1990-1991 (part time)

Lecturer, Dept. of Corporate Strategy, 1992 - 1995 (full-time)

(granted sabbatical in 1994-1995 to finish Ph.D. dissertation)

Courses taught: International Strategic Management (graduate/undergraduate); Business and Economic Environment; Variety of principles courses, often "team taught", e.g. Management, Marketing, Operations Management, HRM, Managing and Marketing Technology, Personal Selling (Computer Systems).

Course leader for Strategic Management: responsible for development, coordination, and delivery of capstone courses at main campus, 5 distributed campuses (over 1500 students), and campus in South Africa.

Internship Supervisor: (companies include: IBM, Pirelli, Kodak, Xerox)

Other Work Experience

Military

Russian linguist, US. Military Intelligence, USA and Germany 1981-1988. Lived and worked three years in Germany. Extensive travel throughout Europe. Held Top Secret security clearance (1982-1988). Supervised team of intelligence specialists tasked with gathering, analyzing and disseminating information concerning capabilities of former Soviet Union and its allies.

Consulting

Conducted market-entry feasibility studies for European and US firms interested in entering Central/East European markets and for East European firms on Western marketing and management techniques (1989-1992) Companies include: Chemoprojekt, Chemtrade; Nemesis, spol. s.r.o., Seagrams, DCE (subsidiary of BTR)

Conducted post-employment satisfaction survey for Westvaco (Charleston, SC)

Industry

Production supervisor, Spang & Co. Butler, PA. 1979-1980. Supervised 30 union employees in manufacture of oil-well drilling pipe and tools. Responsible for supervising production, quality, maintenance, and safety. Spang & Co. Butler, PA. 1979-1980.

Journal Publications

Mueller, J.D. and R. Mack (2003) *Website Atmospherics: Motivators or Hygiene Factors?* Journal of Business and Economics Research. Vol. 1, No. 6. 73-82.

Stepanovich, P. and J.D. Mueller (2002) *Mapping Strategic Consensus*. Journal of Business and Management, Vol. 8, No. 2.

Mueller, J.D. and R.D. Mueller (1997) *Sources and Perceptions of Risk in the Former Soviet Union and Central/Eastern Europe*. International Journal of Management Vol. 14 No. 4

Mueller, R.D. and J.D. Mueller (1996) *Increasing the Validity of Post-Command Economy Research and Application*. Journal of East-West Business. Vol. 3, No. 1. 7-26

Mueller, J.D., D.F. Ball and A. Murphy (1996) *The Role of Process Plant Contractors in the Energy Supply Industry*. Journal of Applied Energy. Vol. 55, No. 1 21-45.

Mueller, J.D., Ball, D.F. and Murphy, A.M. (1996) *Winning Projects in Central Europe Hydrocarbon Processing*. October.

Foley, P., J. Hutchinson, J.D. Mueller, A. Kondez (1996) *Economic Development in Poland: A Local Perspective*. European Business Review, Vol. 96, No 2. 23-31.

Mueller, R.D. and J. D. Mueller (1996) *Policy Concerns in Bulgarian Food Distribution* Geojournal. Vol. 38, No 2. 167-174.

Mueller, R.D. and J. D. Mueller (1996) *Identifying Strategic Marketing Needs of the Czech Food Industry*. International Review of Retail, Distribution and Consumer Research, Vol. 6, No 2. 161-179.

**Other
Research**

- Mueller, J (2005) "*Causal Attribution of Academic Program Deficiencies*". Proceedings, TLC conference, Orlando, January 3-5.
- Mueller, J (2004) "*Strategic Staffing in Higher Education: Achieving Consensus and Preventing Sabotage*". Proceedings, Teaching and Learning Conference, Orlando, January.
- Mueller, J.D. and P. Stepanovich (2003) "*Achieving Faculty Consensus on Strategies for Satisfying AACSB Requirements: An Alternative Methodology for Herding Cats*". Tenth Annual Conference of ASBBS. Las Vegas, February 20-24.
- Mueller, J.D. and R. Mack (2002) *Website Atmospherics: Motivators or Hygiene Factors?* Best Paper Award: International Business and Economics Research Conference (IBER), Las Vegas, NV October.
- Mueller, J. (2001) *Globalization Success Factors: Is there one true grail?* Fourth Globalization Management Strategies Conference, May 2001, Fairfax, VA.
- Stepanovich, P. and J. Mueller (2000) Measuring Internal Strategic Alignment: A Pilot Conjoint Study. Proceedings: Institute for Behavioral and Applied Management Conference, San Diego, CA November.
- Mack, R. and J. Mueller (2000) Lost in Cyberspace: An Exploratory Perspective of Internet Shoppers' Attitudes. Proceedings: The 2000 International Conference on Industry, Engineering and Management Systems. Cocoa Beach, Fl. March.
- Puleo, V. , D. Marlin and J. Mueller (1999) The Impact of Top Management Team Social Composition on Property-Casualty Insurer Performance. Competitive paper submitted to the Chartered Property Casualty Underwriters (CPCU), recognized for a CPCU Research Achievement Award.
- Mueller, J.D. (1998) *Plant Location Decision-Making in the Post-Command Economies*. Proceedings, First North American Research Symposium, National Association of Purchasing Management. Atlanta, GA, March
- Mueller, R.D. and J.D. Mueller (1997) *Increasing the Validity of Post-Command Economy Research and Application*, in Marketing in Central and Eastern Europe, Nowak, J. (ed).
- Ball, D.F., J.D. Mueller and A. Pearson (1997) *The Role of Process Plant Contractors in Transferring Technology: The Marketing Dimension* Proceedings: Sixth International Conference on Management of Technology , Goteburg, Sweden
- Mueller, R.D. and J.D. Mueller (1995) *Methodological Concerns in Central and East European Research*, Proceedings: Conference on Central and Eastern Europe: 5 Years On, Centre for Research into East European Business, Buckinghamshire College, Buckinghamshire, England, (21-22 June)
- Mueller, J.D. (1995) *Marketing Industrial Projects in the Former Soviet Union and Central/Eastern Europe*, Proceedings: Conference on Central and Eastern Europe: 5 Years On, Centre for Research into East European Business, Buckinghamshire College, Buckinghamshire, England (21-22 June).
- Mueller, J.D., R.D. Mueller, and B. Colyer (1994) *National Culture and Macro-environmental Risk in the FSU and CEECs: An Exploratory Study*. LBS Occasional Paper Series No 10, De Montfort University, England, 1994.
- Mueller, J.D., A. Murphy, and R.D. Mueller (1993) *Trends in the East-West Transfer of*

Technology: Implications for Process Plant Contractors. Proceedings: The R&D Management Conference, Zurich, Switzerland, 5-7 July.

Mueller, R.D., J.D. Mueller and B. Colyer (1993) *Strategic Management in Central and Eastern Europe and the CIS. Proceedings: European Business and Economic Development Conference*, Leicester, England, April 1993.

Mueller, J. D. and A. Murphy (1992) *Opportunities for Western Contractors in Eastern Europe. Proceedings: Fourth TIM Conference on Technology Management*, Hamburg, Germany, May 1992.

**Other
Scholarly
Activities**

Reviewer: Association of Marketing Theory and Practice conference

Reviewer: Management and Organizational Behavior Textbook, Ohlinger Publishing

Reviewer and Board Member: 4th Globalisation Management Strategies conference

Reviewer for R&D Management, Manchester Business School, England (1993 - 1995)

Chair (and presenter), round-table discussion, "Accelerated Degree Programs", Association for Continuing Higher Education (ACHE), May, 1996 El Paso, Texas

Discussant, "*Technological Capabilities of East European Businesses*" R&D Management Conference, Kiel, GERMANY, July 1991

**Professional
Affiliations**

Member of Society for Human Resource Management since 1998

Member Association for Continuing Higher Education (ACHE) 1995-1997

Member Institute of Linguists (De Montfort University, England 1991 - 1995)

Member East European Trade Council, London, England 1990 - 1995