

## **ARTS MANAGEMENT**

FOR MARIA CARRILLO-MARQUINA, ONE OF THE most important aspects of studying arts management at the College of Charleston is the broad scope of courses that this program offers.

"Requiring students to take a range of classes that include accounting, grant-writing, fundraising, and arts finance," she says, "encourages us to think holistically about this field. And, the program's inherent flexibility also enables students to combine this major with other majors or minors in order to tailor your studies so that they align well with your interests."

Maria says she also chose the College and its arts management program due to Charleston's vibrant arts community.

"The privilege of having such a phenomenal program coupled with the College's location in a city so immersed in the arts creates unique opportunities for us to directly engage with our local arts community. Through internships, volunteering and guest speakers in class, we are exposed to the intricacies of the visual and performing arts industry in this amazing city."

Maria has taken full advantage of those opportunities by completing internships at Charleston's Gibbes Museum of Art and at the Halsey Insitute of Contemporary Art right on campus. Both of those experiences prepared her for a paid summer internship at the Whitney Museum of Art in New York City.

Given all this experience – and the program's flexibility – she decided to pursue a double major by including art history. "Doing that has allowed me to think and engage more critically within the field of visual arts," she says. "The support that I have received from the faculty in the Arts Management Program is yet another of the main reasons that I believe makes this program stand out from the rest. The faculty are actually really invested in the success of their students and show that both inside and outside the classroom.



## SCHOOL OF THE ARTS

## KATE KEENEY

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OURS IS ONE OF THE FEW ARTS MANAGEMENT PROGRAMS IN THE SOUTHEAST FOR UNDERGRADUATES, AND THE ONLY ONE IN SOUTH CAROLINA OFFERING A MAJOR AND MINOR. THE PROGRAM IS UNIQUELY SITUATED IN A VIBRANT CITY WITH A FLOURISHING ARTS COMMUNITY. STUDENTS HAVE NUMEROUS OPPORTUNITIES FOR INTERNSHIPS, CAREER NETWORKING, INDEPENDENT STUDIES AND SPECIAL PROJECTS. IN ADDITION, OUR FACULTY MEMBERS ALL HAVE STRONG PROFESSIONAL CONNECTIONS AND BROAD EXPERIENCE — BOTH REGIONALLY AND NATIONALLY — WITHIN THE ARTS.

D LOCAL ARTISTS, ADMINISTRATORS AND MANAGERS AUGMENT OUR COURSE OFFERINGS. FOR INSTANCE, GRAMMY-AWARD-WINNING MUSICIAN MARK BRYAN OF HOOTIE AND THE BLOWFISH IS THE PROGRAM'S ARTIST IN RESIDENCE.