

ARTS EVENT PAPERS: Students will be required to participate in three arts experiences throughout the semester. This includes but is not limited to: seeing a play, watching a dance concert, viewing an art exhibition, going to see a music performance, going to a poetry reading, hearing an artist's lecture, attending an art opening, etc. The College of Charleston School of the Arts calendar can be a guide but see at least one event outside of the College. Vary the arts discipline and make a point to go see something that is new for you.

On assigned days a three page, typed, double-spaced paper will be due (12 point, Times New Roman font). Do not email papers to the professor. Paper guidelines will be handed out separately and will be available on WebCT. You will turn in papers for 2 of the 3 experiences. For the experience you select not to write a paper on, you will turn in documentation of the event on the due date of the paper - - documentation must include a piece of paper with the name of the experience, artist, date, place with a ticket, program, etc attached. Failure to provide documentation will result in a substantial reduction in the overall Arts Paper grade. It is your choice to decide on which of the assigned days you will turn in documentation only.

GRADES: A 100 point grading scale will be used. Students will receive a grade reflective of a percentage of the overall points. Grades may be reduced based on lateness of assignments, more than two absences and/or excessive tardiness.

Class Participation <u>and</u> Attendance	10%
Homework	5%
Test 1	20%
Test 2	20%
Test 3*	20%
Projects	10%
Arts Event Papers	15%

*Final test may be exempted if you have a 96 or higher average after final project presentation with no more than 2 absences. This requires consistent preparation and active involvement in the class over the course of the semester.

Grades will be assigned as follows:

A	90-100	B+	88-89
B	80-87	C+	78-79
C	70-77	D	60-69
F	below 60		

COURSE SCHEDULE

Fall 2005 – Tuesday/Thursday Class

The following schedule is tentative, but follow it as is unless otherwise instructed. Be prepared with your assignments even though in some cases there may be a change in the schedule due to unforeseen circumstances. Most class periods have a reading assignment with chapter questions and each week there will be an additional assignment related to the current topic. Topics are listed below along with test, paper and presentation dates. The chapter readings with questions and additional weekly assignments can be found in the “Course Material” section of WebCT under “Assignments”. Answers to the chapter questions and additional written assignments will be taken up regularly. Classes will be a mixture of lecture and discussion and you are expected to participate, so come to each class prepared to discuss that week’s topic.

Jan 10	Introductions/Course overview/Review syllabus and requirements
Jan 12	Introduction to Managing Arts Organizations – Chapter 1
Jan 17	Discipline Overview
Jan 19	Evolution of the Field – Chapter 2
Jan 24	Evolution continued/ The NEA
Jan 26	External/Environmental – Chapter 4
Jan 31	External/Environmental continued Art Event Paper due – see question #1 under paper guidelines
Feb 2	Project Presentation # 1
Feb 7	Planning/Strategic Planning – Chapter 5
Feb 9	Test 1 (covers chapters 1, 2, 4, 5 and classes Jan 10-Feb 7)
Feb 14	NO CLASS
Feb 16	Organizing – Chapter 6
Feb 21	Organizational Structures <i>Last day to withdraw with a “W”</i>
Feb 23	Human Resources – Chapter 7/Jobs in the Arts/Working with Artists/Boards
Feb. 28	Human Resources – Chapter 7/Jobs in the Arts/Working with Artists/Boards continued
Mar 2	Organizational Controls – Chapter 9 Art Event Paper due – see question #2 under paper guidelines
Mar 5-11	Spring Break
Mar 14	Managing Information & Budgeting
Mar 16	Managing Information & Budgeting continued
Mar 21	Project Presentation # 2

Mar 23 **Test 2** (covers chapters 6, 7, 9 and classes Feb 16-Mar 21)

Mar 28 **Economics and the Arts – Chapter 10, pages 222 – 236**

Mar 30 **Economics and the Arts continued**

Apr 4 **Financial Management – Chapter 10, pages 236 – 251, review pages 205 – 217 in Chap 9**

Apr 6 **Marketing – Chapter 11**

Apr 11 **Marketing continued**

Apr 13 **Fundraising – Chapter 12**

Apr 18 Fundraising continued
Art Event Paper due – see question #3 under paper guidelines

Apr 20 Project Presentation #3

May 2 Test 3 (covers chapters 9 (pgs 205-217), 10, 11, 12 and classes Mar 28 – Apr 20)
12 – 3 pm