

Integrated Marketing and Communications Task Force

Wednesday, April 11, 2007

Agenda

- I. Welcome
- II. Reports on Presentations to Individual Areas
- III. Report: Campus Signage Subcommittee
- IV. Web Site Update
- V. Presentation: Marketing Strategy and Brand Story
- VI. Next Meeting
Wednesday, May 2, at 10 a.m., Stern Student Center Ballroom