

Integrated Marketing and Communications Task Force

Wednesday, July 11, 2007

10 a.m., Stern Center, Room 206

Agenda

- I. Welcome
- II. Logo Presentation
- III. Revised Brand Story/Brand Promise Statements
- IV. Brand Manual Review, Sections 1-5
- V. Campus Signage Subcommittee
- VI. Website Redevelopment Report
- VII. Dates for Upcoming Meetings
 - July 25 (Stern Center Ballroom)
 - August 8 (Stern Center Ballroom)
 - August 22 (Stern Center Room 206)