

Integrated Marketing and Communications Task Force

Wednesday, September 17, 2008

10 a.m., Stern Center Ballroom

Agenda

- I. Distribution of Brand Manual
- II. Content for Campus Marketing Seminars
- III. Update on Web Development
- IV. Update on Campus Online Calendar
- V. Update on Campus Signage Upgrades
- VI. Upcoming Meetings
 - October 15, 2008
 - January 14, 2009
 - April 15, 2009