

**Integrated Marketing and Communications Task Force**

**Wednesday, Oct. 4, 2006**

**Agenda**

- I. Welcome and Introductions
- II. Task Force Goals for 2006-07
- III. Partnership and Process with External Consultant
- IV. Discussion of general marketing/branding issues
- V. Next Meeting:
  - Bring Copies of All Major Publications (print run of 1,000 or more)
  - Bring list of Publications with Business Cycle (when will they be reprinted)