

Integrated Marketing and Communications Task Force

Wednesday, October 15, 2008

10 a.m., Stern Center Ballroom

Agenda

- I. Brand Manual Followup
 Custom Letterhead

- II. Campus Marketing Seminars

- III. Institutional Advertising Plan

- IV. Web Development

- V. Campus Signage Upgrades

- VI. Upcoming Quarterly Meetings
 January 14, 2009
 April 15, 2009