

BUSINESS ADMINISTRATION



When Nick Ogden is asked 'Why major in business administration?' his answer is simple: "Opportunity."

Nick didn't start out as a business administration major. Like a lot of students, he found his way to the program in a roundabout way. A course in calculus for business exposed him to the field. A few business courses later, he discovered that he really enjoyed the broad range of subject matter. Ultimately, this led to a double major in business administration and economics.

As Nick sees it, a business administration major will give him the knowledge – and the experience – he'll need to succeed whether he works in finance, manufacturing, management or some other aspect of business.

And, he's proof positive of the saying, "Your experience will be what you make of it." To date, he's done independent research on the best approaches for marketing hydrogen cars. He has evaluated shareholder responsibility as part of business ethics, and investigated the feasibility of a carbon tax based on CO₂ measurements taken at the tailpipe of a car. In a management and organizational behavior class, he also studied CEO performance assessment and compensation.

On top of all this, Nick interned with Dividend

Growth Advisors (a finance company) made the dean's list and was named a Schottland Scholar. The latter, a prestigious leadership development program, led to more opportunities, including the chance to meet with business leaders twice a month and work closely with a dynamic mentor from the financial industry.

"It has all been valuable. My internship taught me that group projects happen a lot in the work world, and group projects are a big part of this major. So the skills I've learned in this program will translate directly to my professional life."

In addition, Nick says, "The professors here support anyone who takes initiative. If you want to dig deeper in your research, or spend time in discussions with professors, the opportunities are there. And," he continues, "all my professors have firsthand experience in the business world, so they've got a strong sense of the real-world applications for the subject matter they teach. That matters to me."

In the end, it really is all about opportunity. Check out our business administration major and imagine what might be possible for you.

COLLEGE of CHARLESTON

Our graduates are in demand because they combine a firm liberal arts and sciences foundation with the knowledge and experience that come with an internationally accredited business program. They also study in world-class facilities, are taught by an experienced faculty with diverse real-world and academic expertise, and have access to a variety of practical internship experiences.

Facts

The School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB International) – a global benchmark of high quality.

You can add a concentration from one of the following areas to your major: finance; hospitality and tourism management; leadership, change and social responsibility; marketing; or global logistics and transportation.

On-site resources include the Student Success Center, which offers integrated academic and career advising.

Opportunities

Expert guest lecturers and speakers of national and international stature augment our faculty of top business scholars.

An extensive network of partnerships helps us match your interests with appropriate internship sites locally, regionally and abroad so you can build skills in a real-world setting.

Study abroad programs complement coursework by way of specific internships with firms in Canada, Cuba, Brazil, Germany and Mexico.