

THE NAVIGATOR
B.S. in Business Administration
(Hospitality and Tourism Management Concentration)
2006-2007

The Navigator will help you develop a 4-year academic plan, enabling you to stay on course with your degree program. The recommended sequence of courses below can be modified to meet your personal needs. Please refer to the catalog for prerequisite information if the sequence is modified, and for possible limitations on elective credits. **It is important to meet with an advisor when planning your schedule each semester and it is equally important that you review your Cougar Trail ONCOURSE degree audit before and after registering each semester to verify that you are "On Course".** *Students are reminded that they are ultimately responsible for their own academic program and course load. An advisor can only advise and can never replace individual student responsibility.*

****Please note detailed Course Requirements are on the next page.**

Freshman Year

Fall		Spring	
	Credits		Credits
_____ ENGL 101	3	_____ ENGL 102	3
_____ MATH 104 or 250	3	_____ MATH 105 or 120	3-4
_____ Foreign Language 101	3	_____ Foreign Language 102	3
_____ Science Sequence w/lab	4	_____ Science Sequence w/lab	4
_____ FRSR 101 Freshman Seminar or General Elective	2 or 3	_____ MGMT 105 or FINC 120 or General Elective	3
15 –16 credits		16-17 credits	

Sophomore Year

Fall		Spring	
	Credits		Credits
_____ HIST 101 or 103	3	_____ HIST 102 or 104	3
_____ ECON 201	3	_____ ECON 202	3
_____ ACCT 203	3	_____ ACCT 204	3
_____ Foreign Language 201	3	_____ Foreign Language 202	3
_____ General Elective	3	_____ DSCI 232	3
_____ General Elective	1-2		
16-17 credits		15 credits	

Junior Year

Fall		Spring	
	Credits		Credits
_____ MKTG 302	3	_____ BLAW 205	3
_____ FINC 303	3	_____ HTMT Core Course	3
_____ MGMT 301	3	_____ HTMT Core Course	3
_____ HTMT 210	3	_____ General Elective	3
_____ Humanities*	3	_____ Humanities*	3
15 credits		15 credits	

Senior Year

Fall		Spring	
	Credits		Credits
_____ DSCI 300	3	_____ MGMT 408	3
_____ DSCI 304	3	_____ HTMT Elective	3
_____ HTMT Core Course	3	_____ HTMT Core Course	3
_____ General Elective	3	_____ General Elective	3
_____ Humanities*	3	_____ Humanities*	3
15 credits		15 credits	

**See Humanities list and catalog for restrictions*

MINIMUM HOURS REQUIRED FOR DEGREE COMPLETION = 122

BUSINESS ADMINISTRATION
(Hospitality and Tourism Management Concentration)
DEGREE REQUIREMENTS
2006-2007

General Education Requirements			Major Requirements		
	<u>Course</u>	<u>Semester Hours</u>		<u>Course</u>	<u>Semester Hours</u>
English	101 102	3 3	Business Core Courses	Principles of Macroeconomics	ECON 201* 3
History	101 & 102 or 103 & 104 (Two course sequence)	6	Principles of Microeconomics	ECON 202* 3	
Natural Sciences	Astronomy, Biology, Chemistry, Geology, Physics (Two course sequence with lab)	8	Financial Accounting	ACCT 203 3	
Mathematics ²	105 or 120 104 or 250	3-4 3	Managerial Accounting	ACCT 204 3	
Foreign Language	101-202	0-12 ¹	Legal Environment of Business	BLAW 205 3	
Social Sciences	ECON 201* ECON 202*	(6)	Business Statistics	DSCI 232 3	
Humanities	(See ONCOURSE for detailed list and limitations)	12	Mgmt. Information Systems	DSCI 300 3	
Total		<u>50¹</u>	Mgmt. & Organ. Behavior	MGMT 301 3	
Summary: These totals may vary: <div style="margin-left: 20px;"> General Education Courses 50¹ Major Courses 54 General Electives 18¹ </div> TOTAL DEGREE HOURS: 122			Marketing Concepts	MKTG 302 3	
			Business Finance	FINC 303 3	
			Production Mgmt.	DSCI 304 3	
			Business Policy	MGMT 408 3	
			Hospitality Foundation Course	3	
			Principles & Practices in HT	HTMT 210	
			Hospitality Core Courses³ (Choose Four)	12	
			Hospitality & Tourism Mktg	HTMT 350	
			Hotel Management	HTMT 351	
			Service Operations Mgmt	HTMT 352	
Marketing Research	MKTG 320				
Human Resource Management	MGMT 307				
Hospitality Elective³ (Choose One) Marketing Research MKTG 320 Creation of New Business MGMT 319 Enterprises Managing Diversity MGMT 308 Principles of Real Estate FINC 375			<u>3</u>		
			Total	54	

NOTE:

- * **BUSINESS SCHOOL ELECTIVES WILL BE FULFILLED BY CONCENTRATION COURSES.**
- * **ECON 201 & ECON 202 WILL SATISFY THE SOCIAL SCIENCE REQUIREMENT.**
- * **MGMT 105 OR FINC 120 IS RECOMMENDED BUT NOT REQUIRED. IT WILL FULFILL ELECTIVE CREDIT.**
- * **A PROFESSIONAL DEVELOPMENT PROGRAM AND INTERNSHIP COMPONENT ARE REQUIRED.**
- * **SOPHOMORE STANDING IS REQUIRED FOR ECON, ACCT, AND BLAW 200 LEVEL COURSES.**
- * **JR STANDING IS REQUIRED FOR ALL 300 AND 400 LEVEL BUSINESS-SCHOOL COURSES & ALL PREREQUISITES MUST BE COMPLETED.**
- * **MAJORS MUST COMPLETE AT LEAST 50% OF THE REQUIRED CREDIT HOURS FOR GRADUATION OUTSIDE THE SCHOOL OF BUSINESS AND ECONOMICS.**
- * **AT LEAST 50% OF MAJOR COURSES MUST BE TAKEN AT THE COLLEGE OF CHARLESTON.**
- ** **PLEASE REFER TO DEPARTMENTAL WEBSITE FOR DETAILED INFORMATION.**

¹ Required credits may vary based on course selection and placement.

² Appropriate beginning Math course based on placement. MATH 101 may also be required.

³ May also choose any upper division HTMT course.