

**MGMT 322-002**  
**International Business**  
**SPRING 2006**

**MEETING HOURS:** TR 01:40-02:55 PM

**CLASSROOM:** Beatty Center 218 (BCTR 218)

**FACULTY:**

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**OFFICE HOURS:**

TWR 3:00-5:00, and other times by appointment.

**REQUIRED MATERIALS:**

Global Business Today, by Charles W. L. Hill (2004), published by Irwin/McGraw-Hill.

**RECOMMENDED READINGS:**

The Financial Times ([www.ft.com](http://www.ft.com))  
The Economist ([www.economist.com](http://www.economist.com))

**COURSE DESCRIPTION:**

A study of the environment and operations of international business with emphasis on the nature and scope of international business, the framework of international trade transactions, the nation-state and international business, assessing national environments, and managing the multinational enterprise.

**PREREQUISITES:**

Junior standing; Econ 201; Econ 202.

## **PERFORMANCE MEASURES AND REWARDS:**

Daily preparation and participation in discussion will be essential for learning and for excelling in the course. Student preparation and participation will be evaluated based upon their sustained efforts to participate in the discussion, to learn from the cases and readings, and to contribute to the learning of the group.

### **Exam Policy:**

All exams are to be taken at the scheduled times. No make-up exams will be given. Any circumstances requiring special consideration must be cleared with the Office of Undergraduate Studies and with the professor prior to the administration time of the scheduled exam. *A simple visit to the doctor does not excuse an exam* unless there is written evidence of an emergency or hospitalization. Doctor visits should be scheduled out of class time if at all possible. Failure to follow this policy will result in a grade of zero for the missed exam. No alternative weighting distribution will be allowed for any missed exam for which the above prior notification was not provided. Students will use only *non-programmable calculators* in the exams. Students are not allowed to use any outside materials or leave the classroom during the exams, unless authorized by the professor.

### **Homework Policy:**

Students are expected to read all assigned material prior to class discussion. Homework will be assigned at the end of the class and due at the beginning of the next class. **No late homework will be accepted.** Students **must** turn in assigned homework on due date for successful completion of the course.

All assignments will be typed and stapled. Use Times New Roman 12 pt. font, double spaced. You should always keep a hardcopy and computer files of all assignments turned in. Students are responsible of keeping backup copies of all computer files. Lost computer files are no excuse for late assignments.

### **Attendance Policy:**

Attendance to all classes is expected. Students are responsible for all announcements and assignments are made in class and all course material distributed and covered, regardless of their presence or absence for any class.

### **Student Conduct:**

1. Students are required to turn off their cellular phones and pagers in the classroom.
2. Students should plan to attend class for the entire period. It is a distraction to have students consistently arriving late and leaving early. If you must leave early for a legitimate reason, please notify the instructor BEFORE class and then sit close to the door.

3. Talking or sleeping during class is considered rude and will not be tolerated. Students who consistently talk or sleep during lectures and class discussions will be asked to leave the classroom. Passive attendance in class will result in poor participation grades.
4. Reading of outside materials, such as newspapers, magazines, and assignments for other classes is not acceptable. Eating or drinking in class is inappropriate.
5. Cheating, plagiarism, or other academic misconduct, will not be tolerated. Violations will be subject to disciplinary action (see student handbook). Also, class members are expected to treat other students with courtesy and respect.
6. Students must be active participants in the class meetings. Students who sleep during class meetings will be asked to leave the classroom. It is responsibility of the student to be aware of what is discussed in class. Students are encouraged to interrupt the class at any time for further explanation of materials.

**Grading:**

First exam	10% of course grade
Second exam	15% of course grade
Third exam	15% of course grade
Final, comprehensive exam	30% of course grade
Assignments/Participation	30% of course grade

**EXAM DATES**

- Exam 1: January 31  
 Exam 2: February 23  
 Exam 3: March 28  
 Final exam: May 2 12:00 p.m.  
**No changes in exam dates.**

NOTE: *This syllabus is tentative and subject to change by the professor. Any announcement during class will replace the information given in this syllabus.*