

MISSION STATEMENT VALUES AND GOALS

School of Business and Economics
College of Charleston





MISSION STATEMENT

- We are dedicated to creating and facilitating educational experiences that provide our students with the knowledge and skills necessary to be lifelong learners and managers, and to be socially responsible in the global economy.

Ratified 2/13/07



OUR VALUES

- ❑ Ethical business practices and social responsibility
- ❑ Global awareness
- ❑ Respect for cultural diversity
- ❑ Leveraging the most current technology and understanding its applications
- ❑ Leadership in a changing business environment
- ❑ Entrepreneurial spirit



OUR GOALS

- ❑ Business and Economics program of choice in South Carolina
- ❑ Nationally recognized programs and faculty
- ❑ Vital player in the business community and economic development of the region and state
- ❑ Graduates and alumni who are prepared to compete in the job market to actualize their career aspirations



OUR LEARNING GOALS

- Goal: Ethical Awareness
- Objective: Students will recognize and be able to appraise ethical dilemmas involved in business decisions and competently engage in discourse aimed at resolution of these dilemmas utilizing relevant discipline specific knowledge.



OUR LEARNING GOALS - continued

- Goal: Global Awareness
- Objective: Students will recognize and examine the global implications of business decisions while evaluating and integrating innovative applications of these implications utilizing relevant discipline specific knowledge.



OUR LEARNING GOALS - continued

- Goal: Problem Solving Ability
- Objective: Students will demonstrate critical thinking skills in identifying and evaluating problems and opportunities in the business environment and apply analytical techniques to formulate creative solutions utilizing relevant discipline specific knowledge.



OUR LEARNING GOALS - continued

- Goal: Effective Communications
- Objective: Students will write professional documents that are technically correct and concise and make effective presentations utilizing technological tools and ability utilizing relevant discipline specific knowledge.