

School of Business & Economics

Faculty Meeting

Tuesday, January 10, 2006

Wachovia Auditorium

2:00 p.m.

MINUTES

Attendees:

The list of attendees is on file.

Introductions and Announcements

Research and Development grant applications: A reminder that the deadline is January 20, 2006. There will be a School Program for Research & Development over the summer as well as grants for specific programs.

Annual Review Process: The School of Business has chosen to schedule faculty reviews in accordance with the academic calendar. Accordingly, reviews will be due towards the end of the semester when materials are being compiled for annual reports.

Technology Committee: Gioconda Quesada announced that the Technology Committee has put together a survey to gauge current faculty needs for hardware / software training. Faculty are encouraged to fill these out. Electronic copies are available if needed.

New staff in the Dean's office: Pamela Ulm is a newly hired Administrative Assistant in the Dean's office who will be helping with Scholarships and faculty affairs.

Karen Thal is the new Assistant to the Dean who replaces Dawn Ridge on a permanent basis.

Lisa O'Beirne has been appointed to the newly created position of External Relations Coordinator. She will integrate efforts to bring outside speakers into classes, as well as facilitate internal communication.

Departmental updates on recruitment and program proposals (Chairs and Directors)

Hospitality and Tourism Management:

- Dr. Crotts is bringing in another candidate from the University of Pennsylvania.
- Chris Ryan PhD, is a visiting professor and top Scholar whom the department is happy to welcome this year.

Management and Entrepreneurship:

- Dr. Kent introduced Laquita Blockson, PhD who relocated from the University of Northern Iowa and earned her doctorate from the University of Pittsburgh. She is a new Entrepreneurship and Small Business Management faculty member.
- There are 3 additional openings, 2 of which are in Entrepreneurship.
- Professor Dorothy Moore, a leading scholar in Women's Entrepreneurship will be joining us as a Visiting Professor in the Fall. She brings an extensive network of connections in the field to the School.
- A new Ethics course is going before the Curriculum Committee this month.
- A Leadership concentration is currently under review and is expected to be approved.

- A bridge program is also in development that would offer a straight line to the MUSC Health Administration program.

Marketing and Supply Chain:

- Dr. Gourdin reported that interviews are being conducted for two new positions in the Department.
- A new Major has been submitted to the Curriculum Committee.

Economics and Finance:

- Dr. Heffner reported that a new faculty member will be starting in Fall from the University of Alabama.
- A Real Estate program is under development.
- Dean Pitts added that an Endowment for that program is to be announced within roughly a month.

Accounting and Legal Studies:

- Dr. Koprowski reported that there are currently three positions being recruited for by the accounting department.

International Business:

- Rene Mueller reported that there are currently 5 scholarships for study abroad and nine grants for a CDS German internship.
- Three to four students will be taking up studies in Brazil through a FIPSE grant.
- Six students are slated to pursue language studies and study abroad programs in Mexico and Canada through FIPSE.
- John Clarkin visited Makerere University in Uganda, Africa. He gave lectures on Entrepreneurship and will set up a student SIFE program to do cross-national teaming projects with SIFE students here.
- Marcia Snyder is setting up a summer program in the Amazon Basin at the Kancacu research Center to begin in 2007.
- Drs. Quesada and Gonzalez are doing research projects in Argentina and Brazil and have setup cross-national teaming projects with a University in Costa Rica.
- John Crotts and Steve Litvin are going to Thailand as Visiting Professors and to conduct research.
- Steve Arsenault is working with Professor Guo, a Beijing lawyer, to find a short-term visiting position for him while he is on sabbatical next year.
- China connections is going on February 18 – 24. A website lists all SBE China connections including at least 4 professors who are doing or have done research. A poster session and lecture is scheduled for February 22nd. The International Business club will host a Chinese Business Etiquette program.

Faculty Activity Reporting System (Sandy Hall)

The College of Charleston's Faculty Activity System will serve as the primary input tool for activity reports. EPMS data will be drawn from it and it will serve as a record keeping system for CVs. Once the information has been entered, ad hoc reporting will allow schools to individualize formats and generate customized reports as needed. Annual reports can also be created to provide contemporaneous data on productivity etc.

Fields requiring basic information such as name and school have been preloaded into the system.

The system may be accessed through Cougar Trail under Faculty. For questions on data entry and system functionality, please contact Thomas Mendez. Faculty are expected to meet the Annual Report deadline for data entry in late April, towards the end of the Semester.

Curriculum Committee Report on Core Courses (Julie Blose)

The curriculum review schedule from the current manual, including deadlines, was handed out.

The Spring Semester deadline for defining core course objectives is February 15.

Admissions Policy

An SBE admissions policy proposal, drafted by the School Student Development Committee and endorsed by SBE faculty, was submitted to the Faculty Senate in November, 2005. The proposal was not approved by the Senate.

The SBE admissions policy read as follows:

- 1) Minimum of 15 hours completed at the College of Charleston
- 2) Overall minimum GPA of 2.5
- 3) Completion, with no more than one "D", of the following courses:
ENGL 102; MATH 104 or 250; MATH 105 or 120; ECON 201 or HONS 211;
ECON 202 or HONS 212; ACCT 203 and 204 (except Economics majors).

Students should apply for admission to the school during the semester they expect to meet the requirement described above. Meeting these requirements, however, does not guarantee admission to the School. Non-admitted students may take up to 9 hours of upper division business courses. Exceptions to this 9 hour limit will be made to allow completion of degree requirements for other College of Charleston majors.

Faculty are largely in agreement that admissions criteria, which would provide a degree of control over scholastic standards at the School of Business and Economics, are desirable and necessary.

With regards to the admissions policy, two options present themselves: since the Faculty Senate would likely approve the admissions policy if the 2.5 GPA requirement was removed, SBE faculty can amend the policy accordingly; or the policy may be sent to the School Student Development Committee for revision before it is resubmitted to the Faculty Senate.

- In order to amend the policy, a motion to suspend the rules was approved by vote.
- A motion to amend the policy by striking the 2.5 GPA requirement was made.

Discussion: A significant number of students with Ds, Fs and Ws would be impacted by the admission requirements, but grades in prerequisite courses are significant precursors of future success or failure in the program and early academic intervention may be desirable.

A request was made to add Decision Sciences 232 to the stipulated course list in the event that the 2.5 GPA requirement is removed.

- Dean Pitts offered a friendly amendment to add DSCI 232 if the 2.5 GPA requirement was removed. The amendment was approved by vote with no further discussion.
- Dr. Hefner moved to eliminate English 102 in view of the Faculty Senate's objections that the School of Business and Economics should not recruit top academic students on campus exclusively. The motion was seconded and approved by vote without further discussion.
- Marsha Snyder submitted a motion to amend the exceptions for Economics Majors. The motion was accepted and approved by vote.
- Jane Clary submitted a motion to revise "completion, with no more than one "D", of the following courses" to "completion of the following courses with no grades less than a C-". The motion obtained a second.

Discussion: in light of the above stipulation, a concern over disparities in grading scales among faculty was raised. This discussion was referred to Chairs who should address consistency in grading among faculty at departmental meetings.

Dr. Koprowski's clarified that this standard would apply to the highest grade achieved in a particular course of study, i.e. that there should be no limit to the number of times a student may retake a course to obtain a qualifying grade.

- The motion was approved by vote.
- Jim McKee put forward a motion to strike MATH 104 or 250, and MATH 105 or 120 from the policy course list. Dr. Heffner seconded the motion.

Discussion: many departments use Mathematics as a "gate keeper" course, and these courses may be viewed as such for business majors.

- A vote was taken to retain the Mathematics courses on the required course list and the motion was thereby declined.
- A motion to strike "Meeting the requirements, however, does not guarantee admission into the School" was submitted and a second to the motion was made and seconded.

Discussion: the question was raised as to why the policy states that following the admissions criteria does not guarantee admission to the School?

- A motion was submitted to change the title from "Admissions policy" to Admission Standards". The motion was approved by vote.

Respectfully submitted by,

Karen Irene Thal