

School of Business & Economics

Faculty Meeting

Tuesday, October 3, 2006

Wachovia Auditorium

3:00 p.m.

MINUTES

Attendees:

The list of attendees is on file.

1. Announcements – Dean Pitts

A new copier will be installed on the fourth floor as a back-up machine. Over the long term, the budgets for running the copiers will be transferred to the departments so it is important that each department begin to track usage.

Laura Demarse is the new Career Services Coordinator. Laura holds a B.A. in Psychology and a M.S.E.D. in Counseling Psychology and Personnel Services. She also has 7 to 8 years industry experience in Human Resources.

2. Curriculum Committee Proposals – Julia Blöse

1. **Proposal** Course Change – ECON 400
The Curriculum Committee supports the recommendation.
Motion Remove the entrance examination as a prerequisite
Discussion Essentially the motion seeks a change to the catalogue description as the entrance examination is referenced there but in reality, it is no longer administered.
Vote All in favor, none opposed – Proposal passed

2. **Proposal** Degree requirements change for Finance minor / concentration
The Curriculum Committee supports the recommendation
Motion Replace the list of course options currently listed in the catalogue with the following description of minor / concentration requirements: “Electives: 12 hours at the 300/400 level in finance, or ECON 305 with a maximum of three hours in independent study, internship or bachelor’s essay.”
Discussion Each time a course is added to the curriculum, the catalogue list must be amended. Should all minor / concentrations be revised in the same way? Each of the majors have unique elements and each should be considered for revisions independently.
Vote All in favor, none opposed – Amendment passed

3. **Proposal** Degree requirements change for concentration – Leadership, Change and Social Responsibility
The Curriculum Committee is in favor
Motion Re-approve the correct version of the Leadership, Change and Social Responsibility
Discussion The version under review is what SBE faculty saw last time and approved. The Faculty Curriculum Committee sent an earlier version to the Faculty Senate in error after revisions were made. The difference in the two versions is a matter of 1 or 2 electives. Upon approval, the correct version will resubmitted to the Faculty Curriculum Committee.
Vote All in favor, none opposed – Proposal passed

3. Assessment Material – Marcia Snyder

Learning goals that are centered around our School's mission, goals and objectives must be developed per AACSB requirements. Our School's learning goals are defined under the following four categories:

1. Ethical Awareness
2. Global Awareness
3. Problem Solving Ability
4. Effective Communications

Marcia Snyder and Bonnie Grossman have begun reviewing means by which to enhance effective communication skills to students which will fulfill both AACSB and SACS requirements. Generic web based modules for written communication will be setup online. An email from Bonnie Grossman will also be going out to faculty regarding what is important for written and oral communication. Faculty may be asked to submit written papers or scored rubrics for written and oral presentations.

Major Field Tests (ETS) have also been proposed, however, these have not yet been legislated in the state of South Carolina. This proposal reflects a more general trend towards increased measurement and outcomes based teaching methods. At SBE, the best place to collect data needs to be determined as well as how to administer tests that are not linked to grades. One School does most of the control on entry test against general learning goals for admission.. Cross all Majors – major field tests: ETS test on basic knowledge of these general requirement courses.

Core courses in each Major should share discipline specific goals and should have student learning objectives clearly stated on the syllabi. These should be submitted to the Curriculum Committee for review.

An ad hoc committee will look at more integrated goals for common core courses (Mgmt 301, Mktg 302, Finc 303, DSCI 304).

An assessment website is being designed that will provide easily accessible material and clearly defined expectations. It will contain an online rubrics library, student library for course mapping, goals and evaluations. Identifying successes if you are accessing ethical and global awareness and have viable data please submit.

AACSB will be asking if we know of the assessment standards and process. This year the assessment tools are being put in place. 2009-10 is the review visit.

Respectfully submitted by,
Karen Irene Thal