

School of Business & Economics

Faculty Meeting

Tuesday, September 4, 2007

Wachovia Auditorium

3:00 p.m.

MINUTES

Attendees:

The list of attendees is on file.

1. Upcoming Dates

Please note the following dates:

- President Bensons' Inauguration – Friday, October 5, Sottile Theater
Instillation Ceremony begins at 2:30 p.m.
- Family weekend picnic - Saturday, October 6
- Full faculty meeting - September, 10, 5:00 p.m., Physician's Auditorium
September 10 is the President's strategic planning and processes.
- SAVE THE DATE: SBE faculty and staff Christmas party - Thursday,
December 13, Blacklock House

Annual evaluations

Annual reviews for every faculty member will be merit based for contracts and base increases going forward. We will now be required to follow the College calendar so we will do annual reviews in January / February. This is the same schedule as the rest of the campus.

2. New faculty introductions and department Updates - Department Chairs

Accounting and Legal Studies – William Koprowski

- Mike Cipriano has been appointed the Graduate program Director.
- In January, a new professor David Henderson will be joining the Department.
- The Department as a whole will be tackling the undergraduate curriculum over the coming semester.

Economics and Finance – Mike Morgan

- The Office of Economic Analysis has been established with College of Charleston funding and Dr. Hefner has been appointed Director. Marcia Snyder will serve as research associate.
- Mike Morgan has stepped back into the role of Department Chair after Dr. Hefner's move to the Office of Economic Analysis.
- The Department will be moving forward, thanks to the efforts of Professors Benefield and Wiley with a proposal to develop a concentration and/or minor in Real Estate.

- New faculty include two Assistant Professor in Finances, Lonnie Bryant Assistant and Hao Chen-Liu as well as two new Economics Professors, Douglas Walker and Mark Witte.

Hospitality and Tourism Management – Kent Gourdin

- Stephen Litvin will be stepping down as chair of the Department.
- The Department has a number of events coming up this semester. Wayne Smith is coordinating a conference that will host the International Society of Travel and Tourism Educators (ISTTE) at the School.
- Industry internships have increased to between 80 and 100, 80% of which are for credit internships, thanks in large part to the efforts of Andrea Canberg, HTMT's internship coordinator.
- The Department as a whole has experienced considerable growth. Majors and minors have increased from 22 in 2006, to 47 in 2007. 80 students are anticipated for next year.
- Tom O'Donnell is rejoining our faculty after a successful career with Harrah's Entertainment where his last position was as Gulf Coast Regional President in which he oversaw the company's post-Katrina comeback.

Management and Entrepreneurship – Kelly Shaver

- New department faculty include Carrie Blair who is completing her PhD at the University of Tennessee, Amy Davis who got her PhD from North Carolina at Chapel Hill, and David Desplaces who most recently taught at the University of Hartford in Connecticut.
- An Entrepreneurship concentration was approved last semester but the approval came to late for it to be included in this years course catalogue. Brochures that explain the concentration's requirements and course content are available in the interim should anyone want one.

Marketing and Supply Chain Management – Kent Gourdin

- Anne Brumbaugh joins the Department this year from Wake Forest University.
- The state funded Global Logistics and Transportation initiative was approved this year and will require the recruitment of a new faculty member and two staff.
- A renewed effort to get a Supply Chain management concentration approved will also be made this semester.
- A new Global Logistics and Transportation program is being implemented with below the line funding. Rene Mueller has been appointed the director.
 - Dr. Mueller added that the program has strong legislative support and that the global trade initiative is just getting started. Dr. Mueller distributed a list of international programs an encouraged faculty to tell students who pass along the information to students who are interested in study abroad opportunities.

3. **Organizational and funding updates** – Dean Pitts

Again this year, we have been fortunate to receive strong legislative support for our School initiatives. If you should see any of our legislators, please thank them for the programs that have been awarded below the line State funding to date. Rene Mueller has been appointed the Director of the new Global Logistics and Transportation initiative.

SBE Committees

- Committee assignments for the coming academic year will be sent out in a few days.
- The Faculty Development Committee will be reviewing AACSB guidelines, especially for Rank and Tenure. We will be required, as a School, to clearly stipulate our internal requirements.
- The Student Development Committee will need to review the admissions standards to determine their impact on enrollments and the quality of students in our classrooms.
- The Assessment Committee will review Marcia Snyder's report and use that to make changes to the existing curriculum as needed.
- The Technology Committee will be charged with examining the use of technology as it relates to pedagogy and how we can incorporate it across the curriculum.

MBA - Program Development

- Developing an MBA is a top priority for our School.
- At the recent Board of Governors meeting, many of them expressed strong support for developing such a program.
- A meeting with Ron Green, the newly appointed Dean of Business Administration at the Citadel has been set for Thursday, September 6, 2007 to discuss.
- A formal MBA task force may be convened as the initiative to develop the masters program, gets underway.

4. **For the good of the order** – Dean Pitts

Rene Mueller commented that the Global initiative program was gaining momentum. She encouraged faculty to inform interested students of the international opportunities that are available and encourage them to engage in study abroad programs.

Respectfully submitted by,

Karen Irene Thal