



COLLEGE of CHARLESTON

STRATEGIC PLAN



Creating a path to the future

President George Benson recently announced the development of a Strategic Planning Committee at the College of Charleston. The group includes faculty, staff and students.

"Our goal for the committee is to build on the College's strong foundation as a public liberal arts and sciences university, and to design a strategic plan that will continue to lead us down the path to a world class institution," President Benson said.

The Committee, led by President Benson, Jim Deavor and Amy Thompson McCandless, began meeting in Dec '07.

"To determine the path forward, we are re-examining our core values

and purpose to set priorities for future development," said Amy Thompson McCandless, Co-chair and Dean of the Graduate School.

Five subcommittees are providing the groundwork by researching and analyzing both internal and external factors that affect the College in today's environment.

According to Sue Sommer-Kresse, Senior Vice President of Institutional Advancement and Planning, the finished plan will define the College's priorities and lay the foundation for a successful capital campaign that will take us to new heights in educational excellence.

As the committee progresses during the next year, you may be asked to provide input and suggestions through focus groups, committee involvement and surveys. A strategic planning Web site is being developed and will include feedback opportunities as well.

You will also receive Strategic Planning update emails and additional information throughout the process.



Strategic Planning Committee

Co-Chairs

George Benson, President

Jim Deavor, Department Chair, Chemistry

Amy Thompson McCandless, Dean of Graduate School

Committee Members

Erin Beutel – Associate Professor, Dept of Geology

Calvin Blackwell – Associate Professor, Dept of Economics and Finance

David Cohen – Dean, School of Languages, Cultures & World Affairs

Bob Cape – Senior Vice President, Information Technology

Renard Harris – Assistant Professor, School of Education

Whitney Hinds – President, Student Govt. Assn.

Simon Lewis – Associate Professor, Dept. of English

Marian Mazzone – Department Chair, Art History

Pam Niesslein – Associate Vice President, Accountability, Accreditation, Planning & Assessment

Darryl Phillips – Department Chair, Classics

Kolo Rathburn – Vice President, Graduate Student Assn.

Lisa Ross – Associate Professor, Dept of Psychology

Michelle Smith – Director of Information Services

Sue Sommer-Kresse – Senior Vice President of Institutional Advancement and Planning

Marjorie Thomas – Senior Assistant to the Executive Vice President for Student Affairs

Subcommittees & Chairpersons

Assessment – Erin Beutel

Competitive Analysis – Darryl Phillips

Environmental Analysis – David Cohen

Focus Groups – Marjorie Thomas & Lisa Ross

Strengths, Weaknesses, Opportunities & Threats (SWOT) – Simon Lewis

